

2008 DONATION TRANSFER



Despite Uncertain Economic Times Generous Supporters Donated Over \$93,000 ensuring the Foundation's \$250,000 Transfer to the Health Centre

Pictured in the Back Row: WPSHC Chief Nursing Officer and Lead on EHR Linda Kulkarni, WPSHC Chair Jim Beatty, Foundation Chair Adrienne Kolbuc, Foundation Special Events Chair Kathy Krug

Front Row: WPSHC CEO, Donald Sanderson, Businessman Mike Reeves, WPSHC Foundation Executive Director Lynne Atkinson

The West Parry Sound Health Centre Foundation received over \$93,000 from generous donors through a Christmas letter. Those donations guaranteed the 2008 transfer of \$250,000 from the Foundation to the Health Centre for Electronic Health Records (EHR).

The Foundation's letter provided a unique forum to raise awareness of the Health Centre's financial needs and the importance of Legacy donations for the future.

Successful local businessman and philanthropist, Mike Reeves shared his tales of early life at Parry Sound General Hospital and the long-term impacts those days have had throughout his life. Donors, moved by Reeve's story and his promise of \$500,000 to the Foundation, opened up their wallets to support the cost of implementing the much-needed Electronic Health Records.

It is interesting to note that the Foundation received donations from

fewer people in the most recent Christmas season but those who could, donated more, slightly increasing the total for 2008 Christmas donations over those received in 2007.

Earlier in 2008, the Foundation enjoyed several additional successes in their Special Events with the launch of Do It For Life, an annual Walk, Run or Roll and Summer Gala Tapas & Tango. Funds from Do It For Life also purchased a Monitor Defibrillator for

the Cardiac Rehab Program and excess funds were directed to the recent EHR transfer along with all other Special Event revenues.

The Health Centre is under financial pressure facing a deficit for the first time in 25 years. It is impossible to keep technology current without the continued generosity of donors. With this cheque, the Foundation has transferred two installments of \$250,000 EHR donations for a total of \$500,000.

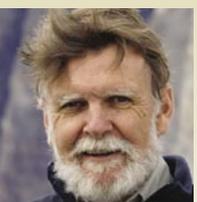


CEO, Donald Sanderson joined the West Parry Sound Health Centre in January. Donald's extensive background includes 19 years service with the London Health Sciences Centre. Prior to assuming his role in Parry Sound, Donald was the CEO of the Ingersoll hospital. After 15 years of cottaging here, Donald is now pleased to call Parry Sound home. As he joins the WPSHC in these challenging times, we wish Donald the very best of success, health and friendship in his chosen new community on the rugged shores of Georgian Bay.

ONE PATIENT ONE NUMBER A SAFE SOUND SOLUTION

IT'S ANOTHER WIN/WIN ADVENTURE

Join West Parry Sound Health Centre Foundation and Adventure Canada on a Voyage through one of Canada's Most Breathtaking Landscapes!



Join Bill Lishman (aka Father Goose), CBC Radio Host Shelagh Rogers, writer Alistair McLeod and other greats as they take you on a spectacular route less travelled.

September 26 – October 6, 2009 travel through the wilds of Labrador where towering mountains plunge toward the Atlantic Ocean. Adventure Canada's 118 passenger expeditionary vessel, will take you from Ungava Bay to the Button Islands and down the east coast of Labrador to Newfoundland ultimately reaching your final destination in historic Halifax Harbour. Along the way, guided expeditionary stops with zodiac cruises allow for cultural tours, wildlife viewing, tundra hikes, sketching, painting, photography and awe inspiring encounters with icebergs. This departure will have the added element of being a floating workshop travelling in the creative company of Writers, Artists, Musicians and Photographers. You will journey with Canadian Cultural Icons ensuring your Atlantic Arts Float is a one in a lifetime experience.



Offer exclusive to supporters of the West Parry Sound Health Centre Foundation. For a full trip description and costs visit www.adventurecanada.com/wpschoffer or call 1-800-363-7566

As of Dec 8th, 2008, West Parry Sound Health Centre (WPSHC) successfully went live with the provincial Enterprise Master Index (EMPI). This is a critical step in the journey to completely integrate Electronic Health Records. The Ministry confirmed and reported at 2:13 am on Dec 8th, 6200 HL7 messages from the WPSHC were successfully processed with a 100% integrity and compliance. Our IT and Health Records Departments worked long and hard to move our patient registry to this long-overdue safe, efficient method of managing patient tracking.

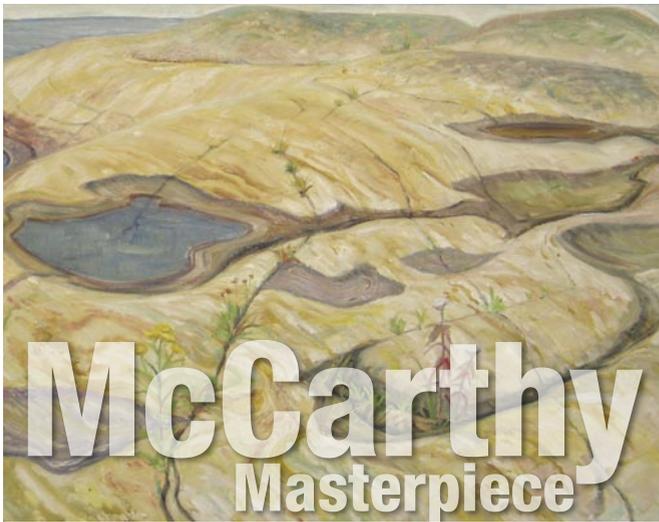
WHAT IS EMPI? EMPI is a database that contains a unique identifier for every patient in the enterprise and a mandated integration system feed with the Ministry of Health and Long Term Care's provincial index of patients. Hospitals generally use a tracking system tailored to specific departments. In those systems each patient will be assigned a number, resulting in each patient having multiple numbers assigned to them. The process through EMPI assigns only one number to a patient that links all of the department systems together. This will help enhance patient safety by acting as another identifier for a patient, as well as reducing time. This number not only links departments within the Health Centre but will link affiliated systems provincially.

WHY DOES ONTARIO NEED AN EMPI? The EMPI provides a link to health information that is stored in multiple locations of a single individual. Integrating patient information is part of the MOHLTC's strategy for improving wait times, improving quality care, and creating better health outcomes for all citizens.

WHAT ADVANTAGES DOES THE EMPI OFFER? The advantages EMPI offers are accurate identification of individuals which will improve the efficiency and accuracy of patient registration, reduce duplicates, and enhance coordination of care.

WHAT INFORMATION IS COLLECTED? EMPI collects the minimum amount of information required to identify patients receiving health care, including patient's name, address, postal code, gender, birthdate, health card number, medical record numbers.

WHO HAS ACCESS TO THE HEALTH INFORMATION? The access to information is limited to the EMPI Operations Team, authorized hospital staff and MOHLTC staff.



McCarthy Masterpiece

Gifted to the West Parry Sound Health Centre

In the past year, the Health Centre has been the recipient of several significant works of art. Early in 2008, Keith and Ann Ormrod donated a triptych, *Into the Night, Georgian Bay* created by Alan Stein. The Ormrods are cottagers in the area and important collectors of Stein's work. Stein, a resident of Parry Sound, sells through the Roberts Gallery in Toronto.

More recently the Health Centre received two works by well-known artist, Doris McCarthy. The McCarthys are an East Coast watercolour painted in the mid-80s and a large oil picturing McCarthy's own beloved Georgian Bay cottage landscape painted in 1959. The latter, *Worn Rocks at the Knothole*, was treasured by McCarthy as it was among her original oils of the Bay, painted the first summer after purchasing her cottage property. Already a significant donor to the Health Centre and the Festival of the Sound, McCarthy herself donated the Georgian Bay landscape.

"I love this landscape", McCarthy said. "It has given me over half a century of pure joy. I am delighted to leave a part of me in such a visible location so, for decades forward, others may enjoy what I myself treasured in Canada's rugged North."

The Health Centre is home to the largest permanent public collection of Georgian Bay art. The collection is noted for its paintings and other artworks created in or about Georgian Bay, some gifted by artists others donated by collectors, all of whom believe in the therapeutic benefits of hospital art. Our collection brings the outside in. The stunning landscapes of Georgian Bay are interpreted through shimmering glass, all design mediums and both traditional and abstract motifs. The collection is housed in public areas making it easily accessible throughout the Health Centre. When next here, please enjoy the art.

ANONYMOUS COTTAGER

ESTABLISHES OUR ENDOWMENT FUND

The Foundation is thrilled to announce that we have established an Endowment Fund due to the generosity of an Archipelago cottager. The cottager and his family have been in the area for generations and their love for the many riches garnered from memories and summer-long experiences has made them faithful supporters of the West Parry Sound Health Centre.

Previously their generosity supported the building of the facility and our critical Electronic Health Records initiative. The family, while wishing to remain anonymous, hopes that others will see the benefit to long-term support of the Health Centre.

Building an endowment is one of the urgent priorities of the Foundation. The Foundation constantly grapples to fund a variety of programs as well as equipment and technology purchases. This is particularly concerning as the economy goes through challenging times and the Health Centre experiences increasing costs exceeding Ministry resources. For 25 years the facility has boasted balanced budgets but this year it will be impossible.

Knowing all that the facility undertakes helps donors understand the urgency of the situation. Parry Sound's Health Centre is an ultra-modern rural teaching hospital affiliated with the Northern Ontario School of Medicine, Canadore and Cambrian Colleges. Clinicians offer emergency care, cardiac programs, cancer care, kidney dialysis and a host of acute and chronic

patient care programs.

Despite being situated in our remote Northern location, the Health Centre supported 22,000 emergency room visits last year as well as in excess of 25,000 visits to our six nursing stations located in surrounding, isolated areas. These are astounding statistics considering the

While most Hospital Foundations have long held Endowment Funds, the youth of the West Parry Sound Health Centre Foundation and its focus during its fledgling years on the new building campaign, finds both the Foundation and the Health Centre without reserves.

number of Emergency visits (22,000) exceeded the number of full-time residents (20,000). When you include the number of cottaging residents, our population peaks at 120,000 people in the summer months. The combined population explains the volume of activity in the Emergency Department.

The Endowment Fund is a hopeful solution. It gives buying power to the Health Centre in perpetuity allowing the Doctors and staff to meet the needs of the community for generations to come. So a special thanks to our Archipelago cottager for the vision and compassion of his \$25,000 donation which begins the long-term care of our various communities living and cottaging in Georgian Bay Country.

SUSTAINABLE GALA

IT'S ALL LOCAL FROM THE FUN TO THE FEAST TO THE FINE ENTERTAINERS

CELEBRITIES

BILL LISHMAN (FATHER GOOSE)
SHELAGH ROGERS • AAJU PETER



WELLINGTON'S
CHEF ROY

LOCAL DINNER MENU

KATHERINE WHEATLEY
BETTY & THE BOBS
DOUG HEAL

HOMEMADE PIE AUCTION



AUGUST 27th, 2009 • CAMP TAPAWINGO • 5:00 PM

TICKETS: Foundation Office
705.746.4540 x3348
1-888-262-0436
6 Albert Street
Parry Sound ON P2A 3A4

Special Thanks to our Great Friends



PARRY SOUND'S BIOSPHERE RUN

DO IT FOR LIFE
2K, 5K, 10K
WALK, RUN OR ROLL



May 31st, 2009

Join our Cardiac Patients, their families and local athletes in Parry Sound's Big Heart Event. Help keep equipment current at the West Parry Sound Health Centre and reduce your waistline all at the same time.

REGISTRATION: Foundation Office,
705.746.4540 x3348 or 1-888-262-0436
6 Albert Street, Parry Sound ON P2A 3A4

OUR SPONSORS:



Published for the generous donors who support the West Parry Sound Health Centre Foundation.

To discuss your Sponsorship or Donation call us at 1-888-262-0436 or visit www.wpschcf.com